

CHURCH COMMUNICATION: CREATING A STRATEGY



- STEP 1: DO YOUR HOMEWORK
- STEP 2: PRIORITIZE
- STEP 3: STRATEGIZE
- STEP 4: SET REALISTIC, MEASURABLE EXPECTATIONS
- STEP 5: EVALUATE

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GREAT RESOURCES

- Center for Church Communication
- Church Marketing Sucks
- United Methodist Communications
- Our Synod Communicators Network

SYNOD CONNECTIONS

<http://www.semnsynod.org>

River Crossings Weekly
<http://bitly.com/semnews>

Twitter: @semnsynod

Instagram: @semnsynod

Facebook:
<http://www.facebook.com/semnsynod>